

Criteria

MYOB Partner Awards 2023

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Accountants, Bookkeepers, Certified Consultants and our educators truly are the enablers when it comes to helping others succeed in business.

The MYOB Partner Awards 2023 recognise excellence in individuals and businesses in seven categories across Australia and New Zealand.

Nominations are now open for Emerging Leader, Partners SME Client of the Year, Accounting Practice of the Year, Bookkeeping Practice of the Year, Certified Consultant of the Year, Education Partner of the Year and Educator of the Year.

We will also celebrate our annual Service Awards, which recognise loyalty and tenure among our long-term MYOB Certified Consultant Partners.

The coveted awards will be judged by a panel of selected MYOB executives and our senior leadership team, with winners announced publicly on;

- 1st of June 2023 for our Emerging Leader Award
- 27th July 2023 for the Partners SME Client of the Year Award
- 18th October 2023 for Major Award winners (Accounting, Bookkeeping, Certified Consultant, Education and Educator of the Year) and annual Service Award winners

Announcements will take place across the MYOB blog, social media channels and via email.

You submit an entry that is shortlisted by the Judges, you will receive a digital Visa gift card valued at AUD \$200 (if you live in Australia) or NZD \$200 (if you live in New Zealand).

Our service award winners will receive professional development prizes, while our major category winners will be treated to a unique two-day experience hosted by MYOB.

This exclusive prize includes return flights for the major award winner and 1 guest to Melbourne, Australia (for those residing outside Victoria) and luxury accommodation with first class amenities, as well as a dinner hosted by MYOB's CEO Paul Robson and General Manager of SME Emma Fawcett.

The experience also includes a tour of the MYOB head office in Melbourne, a personalised workshop and an award ceremony with professional photo opportunities.

Other out of pocket expenses (meals, spending money, airport transfers, travel insurance, passports, visas and immunisations) are not included as part of the prize.

MYOB's 2023 Judging Panel

Paul Robson, Chief Executive Officer

Paul joined MYOB in May 2023. With more than 25 years' experience in technology and transformation, Paul has worked at some of the largest companies in the world to deliver digital-first strategies in fast-paced and highly complex economies. A dynamic leader with a track record of delivering business growth and performance, Paul is passionate about the opportunity for technology and exceptional customer experiences to come together to drive innovation and value.

Helen Lea, Chief Employee Experience Officer

Helen is an experienced executive having held senior roles in transformation, human resources and talent and performance. She is the Chief Employee Experience Officer at MYOB and Government Policy Lead, responsible for a diverse portfolio of functions including Digital, Workplace, People and Corporate Affairs.

Helen has experience in a number of significant Australian and multi-national corporations including Seven Group Holdings, Telstra, UGL and British American Tobacco. She has experience with Remuneration Committees, Superannuation Trusteeship and Technology Risk and was a Director of ITA Co (Independent Telecommunications Adjudicator). Helen is a Non-Executive Director of ASX listed Fintech Butn and a member of the Victorian Advisory Council of the Australian Industry Group.

Helen has a Masters Degree in Organisational Psychology from the University of the Witwatersrand, is a registered Organisational Psychologist, a Fellow of the Australian Human Resources Institute and a Graduate of the AICD.

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Emma Fawcett, General Manager (SME)

Emma has worked within global media companies in various commercial, product and platform roles, across the UK and Australia, and was on the board of Hipages during its successful initial public offering (IPO). Emma has been involved in successful start-ups, including an award-winning media business. She is passionate about workplace diversity, championing Women in Tech groups and mentoring emerging leaders.

Caroline Rawlinson, Chief Financial Officer

Joining MYOB in June 2020, Caroline is a strategic and commercial leader with experience leading international businesses with global brands. She has worked in New Zealand and across Asia at a senior management level, most recently at Trade Me (New Zealand) as CFO.

Sally Elson, MYOB Head of People

Sally Elson is the Head of People at MYOB. Having over 25 years of professional experience across Australia, Asia and the UK, Sally is incredibly passionate about Employee Experience with particular focus on strategic workforce planning, leadership development and team effectiveness. Sally is a change junkie who thrives when driving transformational change projects, to deliver sustainable organisational development and commercial outcomes.

Sally has held HR leadership roles at BHP, Treasury Wine Estates and Fosters Group prior to her commencement at MYOB in 2018.

Dale Dixon, MYOB Head of Solution Consulting and Partners

Gavin Fernandes, MYOB Senior Partner Manager

Gavin has 20+ years of experience in industries such as Telecoms, Financial services, HR and Travel Technology with insight across a range of disciplines including consulting, sales & marketing, strategic planning, business analysis, channel development and people management.

He has been fortunate to work across India, UK and Australia with small to medium sized businesses.

Gavin is currently responsible for Partnerships that add value to Accountants, Bookkeepers and their clients across MYOB's customers. He enjoys working directly with business owners and demonstrating the positive impact of technology in business.

Parampreet Singh Raj, 2022 Accounting Practice of the Year winners Accountants - AU

Lynley Averis, 2022 Bookkeeping Practice of the Year winners Accountants - NZ

Judging Process

Like previous years, MYOB will be rolling out a multi-staged judging process.

Stage One

- + Individuals and business are invited to lodge a personal submission, or to nominate a colleague or business by answering a few questions specific to each Award. An entrant can be nominated for multiple categories.
- + [Click here](#) to lodge your submission on the secure MYOB Partner Awards online submission system.
- + Submissions can be a mixture of written responses, business metrics and qualitative questions plus photo and video attachments if desired (video attachments needs to be sent to celeste.gullone@myob.com).
- + All entrants must be MYOB partners or clients of an MYOB Partner using an MYOB solution but can be self-nominated or nominated by colleagues or clients.
- + For any questions, please contact us at celeste.gullone@myob.com with Partner Awards 2023 in the subject line.

Stage Two

Once submissions have closed, submissions are then accessed and shortlisted by our judging panel, with winners notified by email and on our website, portal link on:

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