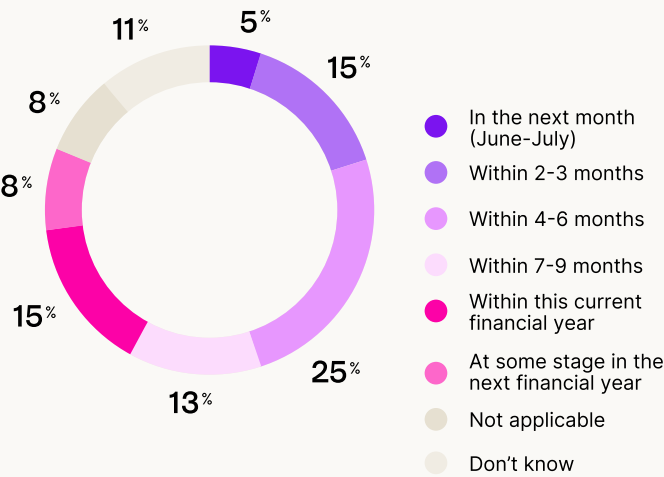


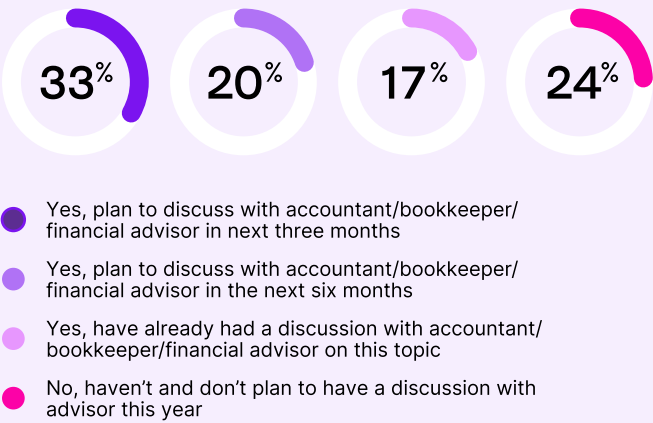
Investment Boost: SME new asset spending plans

Following the Government's Budget 2025 announcement of an Investment Boost tax incentive, MYOB's new poll of 500+ small and mid-sized enterprises from across New Zealand reveals SMEs are ready to seize the opportunity to invest in new assets to drive business growth. Nearly half of local operators intend to make their first asset purchase within the next six months – with assets such as passenger vehicles, office technology and digital devices in their sights.

Timeframe for the first asset purchase leveraging the Investment Boost



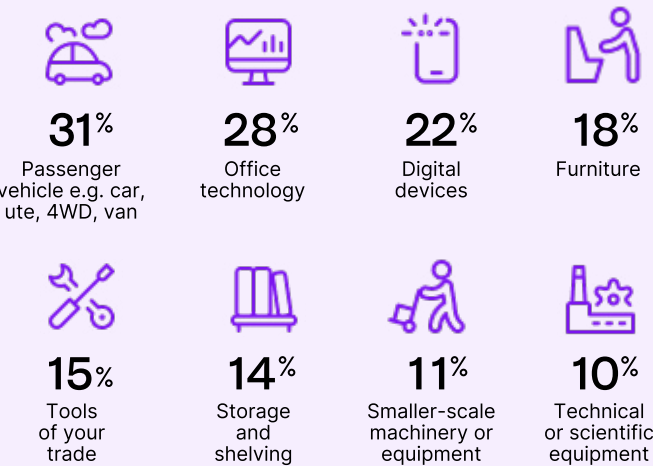
Plans to discuss new asset purchase/s with a trusted financial advisor following Investment Boost announcement



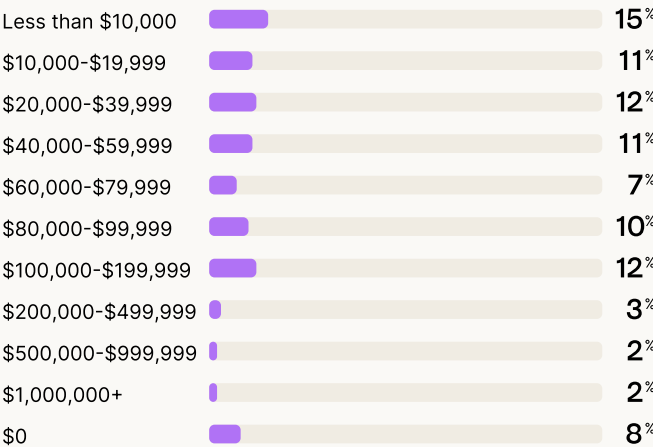
Remainder responded don't know/unsure

New assets SMEs plan to purchase leveraging the Investment Boost (most selected)

Respondents could select more than one answer



Estimated spend on new assets for the business (in this Financial Year)



Remainder responded don't know/unsure

Median – \$37,700

About the research

MYOB's survey of SMEs (with fieldwork conducted by Dynata) comprises a nationally representative sample of 541 owners and decision-makers in small to mid-sized businesses in New Zealand. The survey was conducted between 29 May-5 June 2025. Respondents were sampled randomly from the Dynata online panel and screened to ensure they met the qualifying criteria. Quotas were maintained on industry sector, business size/FTEs and region to ensure a reliable and diverse cross section of SME opinions were obtained.