

AU event link: <https://info.myob.com/discover-online-spring-release-2025-au>

NZ event link: <https://info.myob.com/discover-online-spring-release-2025-nz>

EMAIL 1

Send date: 4 September 2025

Subject: Join us at Discover Online to hear about the latest enhancements

Preheader: Learn about the 250 new updates coming to MYOB Acumatica

Header:

Thursday, 16 October 2025 | 12PM – 1PM AEST/NZST

[Discover Online logo]

[Register for free]

Hi [name],

This year's Spring Release is jam-packed with 250+ new enhancements

Join us as we explore how MYOB Acumatica's latest enhancements will be a game-changer – no matter your role

[Register now]

Smarter moves, bigger impact

Discover the latest updates to help you save time, boost productivity and automate your work.

Lightning-fast decision making

Learn how the Spring Release can help you get the insights that matter to make the right calls, faster.

Future-proof your business

Get the latest on how we're making MYOB Acumatica future-fit, so it can power your ambition today and tomorrow.

[Explore the agenda]

Harness the latest AI innovations in MYOB Acumatica

Get up to speed on the new AI features coming to the platform, and get an exclusive look at these tools with live product demonstrations. See first-hand how these new tools will propel your business ahead of the competition.

[Register for free]

EMAIL 2

Send date: 16 September 2025

Subject: The newest MYOB Acumatica updates to help you everyday

Preheader: Register for Discover Online today

Header:

Thursday, 16 October 2025 | 12PM – 1PM AEST/NZST

[Discover Online logo]

[Register for free]

Hi [name],

Join us as at Discover Online as we showcase how the upcoming Spring Release can automate work, boost productivity and drive game-changing insights.

Discover the newest MYOB Acumatica features and enhancements designed for you to get more out of your day-to-day

[INSERT INDUSTRY-SPECIFIC ENHANCEMENTS – DYNAMIC BLOCK]

[Register for free]

Meet the MYOB team who will unpack how you can power your ambition today and tomorrow

[Speaker images, names and titles]

[Bruce Minty, Laina Sylestine, Amy Birchall]

[Register for free]

EMAIL 3

Send date: 1 October 2025

Subject: How AI features will enhance your MYOB Acumatica capabilities

Preheader: Register for free today

Header:

Thursday, 16 October 2025 | 12PM – 1PM AEST/NZST

[Discover Online logo]

[Register for free]

Hi [name],

Serious time-savings and powerful insights with AI tools in MYOB Acumatica

At Discover Online, we'll bring you up to speed on all the powerful AI innovations coming to the platform - with features and enhancements that every team member can reap the benefits of.

Hear from Amy Birchall, Product Marketing Manager, as she unpacks how these intuitive AI tools can inform important decision-making and significantly save you time everyday

Join us at Discover Online to get a live product demonstration of these new AI tools in action

* Accounts Payable Bill Entry *	* Auto Complete *	* Anomaly Detection *	* Expense Management *
Remove manual data entry and let the platform capture invoice data for you	Automate repetitive tasks and unlock intelligent, personalised time-savers	Identify unusual patterns in your financial data and catch potential errors early	Automatically capture and categorize expenses via the MYOB Acumatica mobile app

[Register for free]

Learn what's coming in our Spring Release to help future-proof your business and stay ahead of the curve.

[See what's on the agenda]

EMAIL 4

Send date: 9 October 2025

Subject: We're making MYOB Acumatica better for you and your team

Preheader: Discover Online is one week away. Register now!

Header:

ONE WEEK AWAY

Thursday, 16 October 2025 | 12PM – 1PM AEST/NZST

[Discover Online logo]

[Register for free]

Discover Online starts in

[COUNTDOWN CLOCK]

Hi [name],

We're putting new improvements and features in your hands so you can reduce the busy work and focus on what matters

With over 250 new features and enhancements, The MYOB Acumatica Spring Release has been designed specifically for you and your business. With the new year right around the corner, this Release is engineered to help you work smarter, make lightning-fast decisions, and future-proof your business.

Join us to learn about the key updates coming to your platform to help streamline your day-to-day and level up your business.

- **Work smarter, not harder**
 - Discover the latest updates to help you save time, boost productivity and automate your work.

- **Lightning-fast decision making**
 - Learn how the Spring Release can help you get the insights that matter to make the right calls, faster.
- **Future-proof your business**
 - Get the latest on how we're making MYOB Acumatica future-fit, so it can power your ambition today and tomorrow.
- **Harness the latest AI innovations in MYOB Acumatica**
 - Get up to speed on the new AI features coming to the platform, and get an exclusive look at these tools with live product demonstrations. See first-hand how these new tools will propel your business ahead of the competition.

This major event is only one week away, and you won't want to miss out.

[Reserve your free spot]

EMAIL 5

Send date: 14 October 2025

Subject: Discover Online is tomorrow! Register for free and join us online

Preheader: This is your last chance to reserve your free spot to Discover Online

Header:

LAST CHANCE TO REGISTER

Thursday, 16 October 2025 | 12PM – 1PM AEST/NZST

[Discover Online logo]

[Register for free]

Discover Online starts in

[COUNTDOWN CLOCK]

Hi [name],

Join us online tomorrow for an in-depth look at new features coming to your MYOB Acumatica platform.

At Discover Online, we'll give you a rundown on the key updates in the upcoming MYOB Acumatica Spring Release, walk you through X product feature demonstrations, and unpack how new, intuitive AI tools will seriously save you time every day.

We'll explore how MYOB Acumatica's latest enhancements will be a game-changer – no matter your role or industry

- **Work smarter, not harder**
 - Discover the latest updates to help you save time, boost productivity and automate your work.

- **Lightning-fast decision making**
 - Learn how the Spring Release can help you get the insights that matter to make the right calls, faster.
- **Future-proof your business**
 - Hear the latest on how we're making MYOB Acumatica future-fit, so it can power your ambition today and tomorrow.
- **Harness the latest AI innovations in MYOB Acumatica**
 - Get up to speed on the powerful AI tools coming to the platform - with features and enhancements that every team member can benefit from.

This major event is tomorrow, and you won't want to miss out.

[Reserve your free spot]